



**Nestlé** Good food, Good life

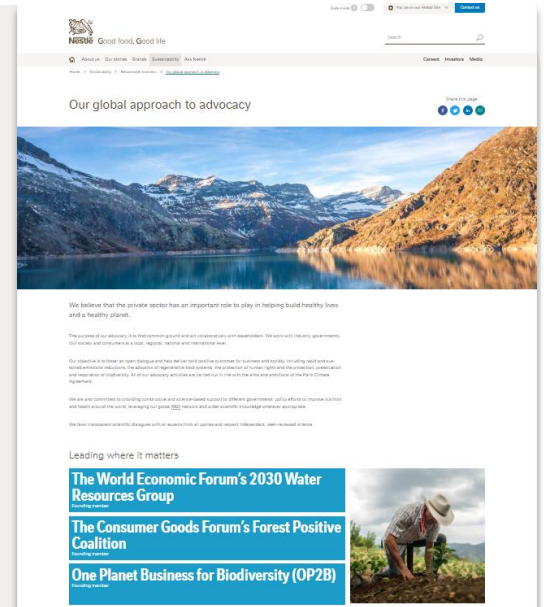
# Packaging & Circular Economy Advocacy Positions

Global Public Affairs, Oct 2023



# Nestlé's Packaging & Circularity Advocacy Positions

- We publish advocacy positions on many topics on our [website](#)
- We share our advocacy positions so that Nestlé's views are known to stakeholders and supply chain partners
- Topics include:
  - Extended Producer Responsibility
  - Deposit Return Schemes
  - Reuse and Refill
  - Recycled Content Mandates for Plastics
  - The UN Treaty on Plastics Pollution



# Extended Producer Responsibility



We support the development and implementation of well-designed, mandatory Extended Producer Responsibility (EPR) laws.

EPR laws are key to increasing collection, sorting and recycling rates, as well as building markets for recycled materials. Well-designed EPR legislation creates a level playing field for companies large and small, while supporting the growth of new jobs in emerging recycling industries.

Nestlé proactively advocates for EPR Laws at the global and national levels. We also join others in advocating for EPR, including through collective action with the Consumer Goods Forum, and the Ellen MacArthur Foundation.

# Deposit Return Schemes



We support Deposit Return Systems as an effective tool to incentivize collection of recyclable materials.

Deposit return works best when well established in national legislation, complementing or embedded in Extended Producer Responsibility programs. Effective programs target specific packaging types or products (i.e. beverages bottles, capsules) to maximize materials returned for recycling. Well-designed schemes support the growth of recycling in practice and at scale, keeping valuable materials in the economy.

Nestlé proactively advocates for Deposit Return Systems at the global and national levels, independently and in our association memberships.



# UN Treaty on Plastic Pollution Position



We support the UN Treaty on Plastic Pollution as an effective means to harmonize international and national regulations and standards across the full plastic lifecycle.

The global infrastructure gap is significant – and we are committed to playing an active role in the development of well-functioning collection, sorting, reuse and recycling systems around the world. Ideally, the Treaty will mandate the reduction of virgin plastic production and use through a circular economy approach; the safe circulation of all plastic items that cannot be eliminated; and the prevention and remediation of remaining micro- and macro-plastic leakage into the environment.

Nestlé proactively advocates for a legally binding treaty, independently and as a member the Business Coalition for a Global Plastics Treaty.



# Alternative Delivery Systems – Reuse & Refill



We support reusable and refillable packaging systems for food and beverages. We recognize that systems require a transition period for both the implementing legislation and new business models. Such systems must make environmental and economic sense, while at the same time fulfilling consumer needs and preferences.

Reusable and refillable packaging systems reduce the use of virgin materials and single use packaging applications. Their expansion supports progress toward 100% of packaging being recyclable or reusable. \*

Nestlé advocates for reuse and refill systems at the global and national levels. We partner with groups such as PR3, the World Economic Forum and the Consumer Goods Forum in developing new industry norms, as well as developing our own pilots, testing and learning as we aim to build a basis for future systems scale up.

# Recycled Content Mandates for Plastics



We support recycled content mandates for plastics as part of well-designed Extended Producer Responsibility schemes.

These mandates can support the recognition of the value of packaging materials, and the creation of a circular economy. Ideally, recycled content mandates apply to many types of plastics (such as PET, PE, PP and others), driving the development of mature markets for recycled materials, and reducing the use of virgin plastics.

Nestlé advocates for recycled content mandates at the global and national levels.